

# TecTrends Reporter™



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Report #165185M-200912

- 1** Wi-Fi in the Back 40
- 13** Android Gaining Momentum in Smart Phones
- 18** iPhones Could Offer "Supercomputer-Class" Service
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## Wireless Communications

KEY RECENT MEDIA COVERAGE

TecTrends Reporter™ | P.O. BOX 8120 | Berkeley, CA | 94707  
**510.525.6220** | [orders@tectrendsreporter.com](mailto:orders@tectrendsreporter.com)  
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A hallmark of information and communications systems in the 21st century will be their availability anywhere, anyplace, anytime. The rapid emergence of such systems has the potential to radically affect modern life as individuals become increasingly untethered from communication mechanisms. Wireless systems are becoming ubiquitous and encompass a variety of technologies, including cellular telephony, personal communication systems, and wireless local area networks. The TecTrends Wireless Communications Reporter tracks key recent media coverage of these and a wide range of other topics, including mobile computing, mobile devices, wireless carriers, mobile content, mobile commerce, and wireless security.

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Article 13

**Article Title: Android gaining momentum in smart phone race**

Author: Kim, Ryan

Source: San Francisco Chronicle - Oct 9, 2009 ( pC1)

ISSN:

A year since launched, Google's Android operating system for mobile phones is gaining momentum in the smartphone race, proving itself a worthy rival of the iPhone. The open source software OS has now lined up many hardware partners, including HTC, Motorola, Samsung, and LG. Recently, cellular carrier Verizon Wireless announced its plans to introduce two Android-based mobile phones. Google now boasts support from three cellular carriers of the top four in the U.S. AT&T is also said to be planning to release a Dell smartphone that runs Android. The G1 from T-Mobile was the first cellphone to run Android. Despite mixed reviews, over 1 million G1 phones have been sold so far. Opening the Android Market application store and improving the OS software has helped Google to win over a number of carriers and cellphone manufacturers. The application store now has about 10,000 apps. Cellphone makers Sony Ericsson and Nokia are also rumored to be considering Android, despite being supporters of the Symbian OS. Ken Dulaney, a Gartner Research analyst, says the Android platform is consistent. Dulaney forecasts Android to become the No. 2 smartphone OS by 2012, behind only Symbian. He adds that Google needs to invest in advertising the Android Market to outdo its competitors. Erik Tseng, Android product manager, says commercials on Android's apps would be uncharacteristic, given Google's viral approach. However, Tseng says Google is deeply committed to Android and is continuing its efforts to make Android a success by investing in application innovation.

Companies: Apple Inc, AT&T Inc, Dell Inc, Gartner Group Inc, Google Inc, HTC Corp, LG Electronics Inc, Motorola Inc, Nokia Corp, Open Handset Alliance, Samsung Electronics Co Ltd, Sony Ericsson Mobile Communications AB, Symbian Ltd, T-Mobile USA Inc, Verizon Wireless Inc

Products: Android Market, Android, Apple iPhone, Symbian OS, T-Mobile G1

Search Terms: Management Strategies, Market Research, Mobile Computing, Mobile Development, Mobile Devices, Open Source, Operating Systems, Smart Phones, Wireless Communications

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**Listing of Cited Companies**

**3rd Generation Partnership Project (3GPP)**

France

<http://www.3gpp.org>

**Acquisition Solutions Inc**

United States

<http://www.acqsolinc.com>

**Apple Inc**

United States

<http://www.apple.com>

NASDAQ:APPL

**AT&T Inc**

United States

<http://www.att.com>

NYSE:T

**Brown University**

United States

<http://www.brown.edu>

**Buongiorno SpA**

Italy

<http://www.buongiorno.com>

BIT:BNG

**Coface**

France

<http://www.coface.com>

**CTIA**

United States

<http://www.ctia.org>

**Dell Inc**

United States

<http://www.dell.com>

NASDAQ:DELL

**Digital Garage Inc**

Japan

<http://www.garage.co.jp>

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## TecTrends Reporter™

TecTrends Reporter provides a series of informative, insightful overviews on a range of current and emerging technology topics and companies. Each TecTrends Reporter features a series of informative and in-depth abstracts of articles from a wide range of print and electronic media, including technical, professional, trade, business, and consumer publications. In addition, each Reporter provides a listing of cited companies with web addresses, as well as indexes arranged by subject heading, company, and product name. TecTrends Reporters are available as monthly, quarterly, and annual compilations.

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Electronic Commerce	New Media
Environmental Conservation	Smart Technologies
Facebook	Social Networking
Google	Twitter
Green Technologies	Web Development
Health Care	Wireless Communications

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